



# COIL MODULES

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# WELCOME



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# WHAT IS COIL?

C ollaborativ  
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- COIL Modules connect accredited courses by two or more universities

O nline

- Shared syllabus and teaching responsibilities

I nternation  
al

- Emphasis on experimental and collaborative student learning

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- Students stay enrolled in their home institution
- Students are graded by their own instructor
- Requires only 2 lecturers that get along
  - no need for cooperation agreement

# HISTORY

- Current COIL Module is based on a workshop that started 25 years ago
  - German American International Business Workshop (GAIW)
  - HAW Hamburg – California State University Long Beach (CSULB)
- Prior to COVID–19 bi–annual workshops with reciprocal visits
  - Summer Term: Workshop in Hamburg – Winter Term: Workshop in Long Beach
- May 2020: Workshop was cancelled due to COVID–19
- October 2020: GAIW goes online as a COIL module
- October 2021: Inclusion of two additional Spanish universities
  - Universidad de Las Palmas de Gran Canaria (ULPGC) & Universidad de C (UC)

# STATUS QUO: GAIW 2022

- COIL Module integration
  - International Organization and Cooperation (HAW), Global Business Project (CSULB)
  - Business Elective on Graduate Level (ULPGC & UC)
- in total 59 students (also includes international exchange students)
- Provision of learning materials and uploading of assignments on CSULB e-learning platform CANVAS
- Topic: Port competitiveness in times of external shocks leading to supply chain disruptions: Implications for the Port of Hamburg (Germany), Port of Long Beach (USA), Port of Los Angeles (USA), Port of Santander (Spain) and Port of Las Palmas (Spain).

# STATUS QUO: GAIW 2022

- Students were separated in 12 teams and received team and individual tasks
- Theoretical input by lecturers given both synchronously (via Zoom) and asynchronously (pre recorded lectures)
- Weekly guest speakers from the industry
  - Port Authorities of Long Beach, Los Angeles, Hamburg, Santander and Las Palmas, Hapag Lloyd, UNCTAD and more
- Team output by the end of the module: Research Report, Research Video, and Presentation of Results
- Module timeframe: October 4th to December 8th

# CHALLENGES: GAIW 2022

Faculty	Students
Organization (e.g. public holidays, different time zones)	Working in international teams
Technical difficulties	Different time zones
Students unregistering from the module	Intercultural communication
Communication with a larger number of faculty (including lecturers and TAs)	

# FUTURE PLANS

- Inclusions of more institutions
  - Currently in discussion with Ecuador and Cuba
  - Looking for partners in Asia for another perspective (comes with increasing issues with time zones etc.)



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