

Kanagawa University International Staff Exchange Week 2021

New International Colla Learning And International Cooperati Using Online Services

9-10 November, 2021

www.mruni.eu

Assoc. prof. Grazina C
Human and Social Studies Facu
Institute of Communication
grazina.ciuladiene@mruni.eu





**We are located in
the centre of Europe**
Geographical centre
of Europe – 26 km
north of Vilnius
(1989)

I'm from Lithuania ...

<http://www.youtube.com/watch?v=2YQkmjF5kVs>

LITHUANIA

Population: 2 847
904 (2017).

Geographical size: 65
286 km²

EU border country on
the shore of the Baltic
Sea

Neighbouring with
Latvia, Belarus, Poland
and Russia

Official languages

MYKOLAS ROMERIS UNIVERSITY



There are about 7,500 students and auditors studying at the University.

There are **21 MRU studies programmes implemented in English** (10-in the first cycle of studies, 17 – in second cycle. Of this, 9 are joint, 6 – validated or double diplomas as well as 6 national, taught in English).

These Faculties operate at the University:

[Law School](#)

Public Security Academy

[Faculty of Human and
Social Studies](#)

[Faculty of Public
Governance and Business](#)





The University actively cooperates with over 200 universities worldwide

CASE STUDY

Faculty of Human and Social Studies

Institutes

- Institute of Educational Sciences and Social Work
- Institute of Humanities
- Institute of Communication
- Institute of Psychology

Communication and Digital Marketing

I cycle

Full-time study 3 years

- Aiming to develop communication and digital marketing competencies. Graduates will apply tools and techniques for content marketing, will be able to work with specific digital marketing platforms and public relations campaigns.

Asian Community: Culture and New Media

3rd semestre
6 ECTS credits
Coordinator::
Grazina
Ciuladiene



Collaboration between MRU divisions

Lectures from Mykolas Romeris University

Grazina Ciuladiene. INSTITUTE OF COMMUNICATION

Cultural Fluency: Ways to Enhance our Capacities

Assoc. Prof. Lora Tamosiuniene. INSTITUTE OF HUMANITIES

Literature as Media of Representing Life in Korea

Assoc. Prof. Jusif Seiranov. INSTITUTE OF BUSINESS AND ECONOMICS

The Economic Ascent of East Asia

Mykolas Romeris University

3

IN TOTAL

14 lecturers

Visiting / guests

11



Collaboration with universities and institutions from Lithuania

Lecturers from other Universities

Justina Razumaite VILNIUS UNIVERSITY

Political Development in China / Taiwan: history, political development, relations with China

Assoc. Prof. Konstantinas Andrijauskas VILNIUS UNIVERSITY

Geo-Strategies of Major Powers and Security Architecture of Today's (North) East Asia

Lecturers from other institutions

Violeta Gaizauskaite The Ambassador at Large

MINISTRY OF FOREIGN AFFAIRS OF THE REPUBLIC OF LITHUANIA

100 Years of Relations Between Lithuania and Japan

Milda Krasko, Haruka Seto, Yuka Yamaoka, EMBASSY OF JAPAN IN LITHUANIA

Japanese Culture: kimono, sado, shodo (learning by doing)

Karolina Zakarauskaite VILNIUS KING SEJONG INSTITUTE

Exploring Korean Culture: preparing kimchi

Mykolas Romeris
University

3

IN TOTAL
14
lecturers

Visiting lecturers / guests

11



Collaboration with universities from over the world

Prof. Sergey Medvedev ST. MARY'S UNIVERSITY, USA

Innovation 5.0: A New Strategy for Building One Asia Community

Prof. Victor Gorshkov KAICHI INTERNATIONAL UNIVERSITY, JAPAN

Business Value of New Media

Prof. Rumiko Kurita JOSAI UNIVERSITY, JAPAN

Education using online education methods in Japan

Prof. Suzuki Norio AICHI UNIVERSITY, JAPAN

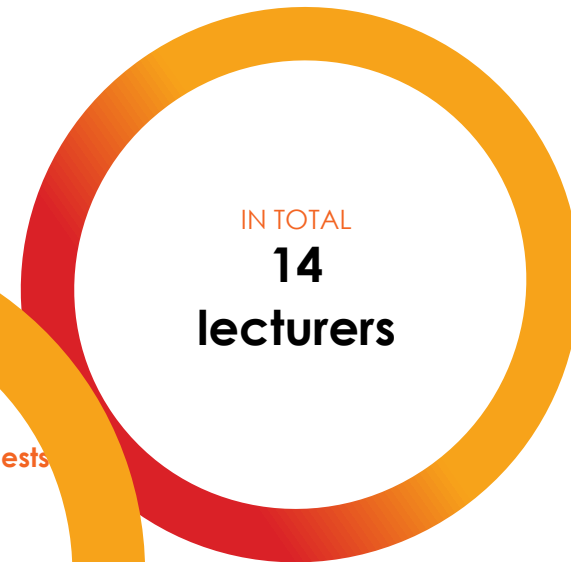
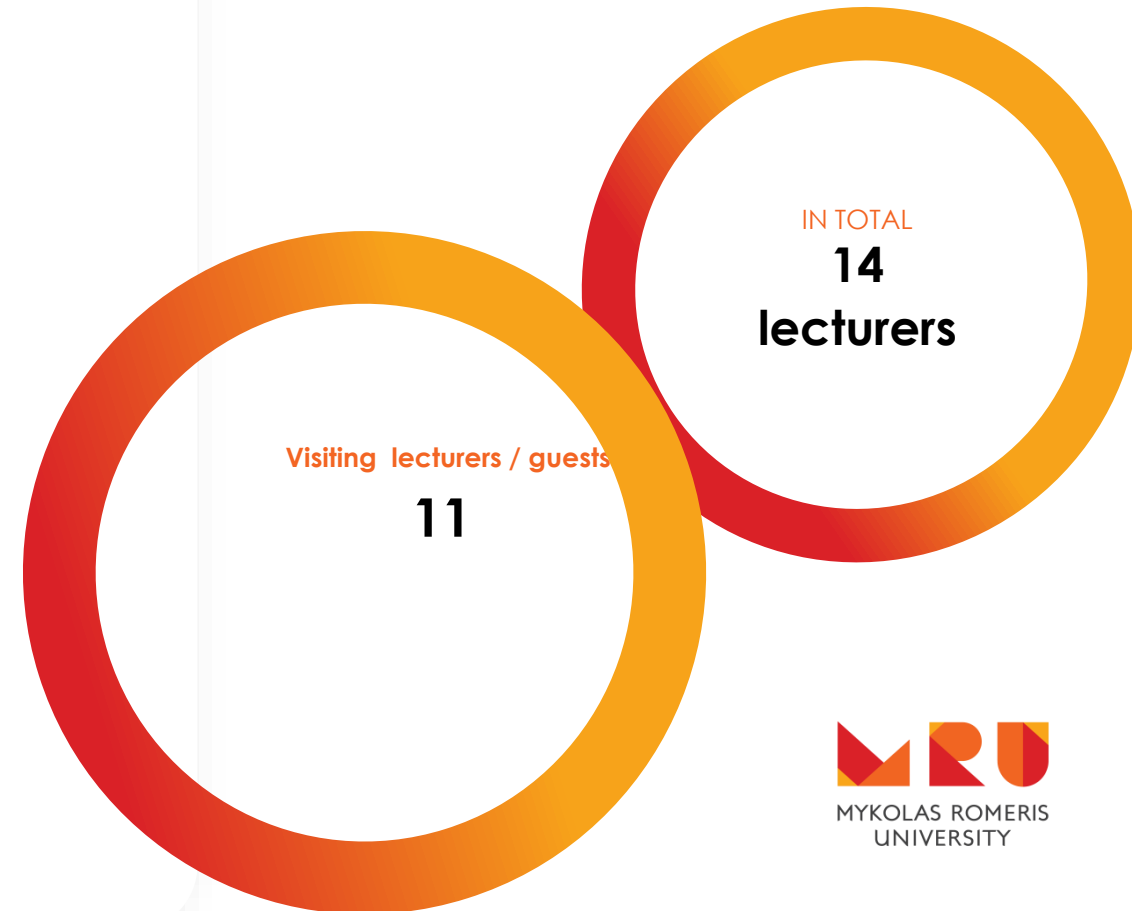
World Order and Asia after COVID-19

Prof. Pawel Kida ADAM MICKIEWICZ UNIVERSITY IN POZNAŃ, POLAND

Korean Culture- Media, Websites, Info

Assoc. Prof. Xiana Sotelo BURGOD UNIVERSITY, SPAIN

Critical Thinking Skills to Overcome Fake News, Prejudice and Misconceptions



Collaboration with EURASIA FOUNDATION (from Asia)



一般財団法人ユーラシア財団 from Asia
Eurasia Foundation (from Asia)

- a nonprofit organization based in Japan that was established in 2009.
- Foundation carries out or supports various activities which stimulate a common sense of values among Asian people through economic, educational, cultural exchanges as well as citizens' good-will meetings to deepen their mutual understanding.
- The aim of the Foundation is to contribute to the establishment of Asian Community, globally and provide support to activities that **enrich others about culture and diversity of Asia and its citizens**. The main purpose is developing a borderless academic and cultural community network, comprising of **professors and students** actively sharing the history and values of Asia.

<http://www.eurasia.or.jp/en/index.html>

Students' Feedback

- I really enjoyed this course. I liked the fact that the professors spoke in fields where they are specialists. Each week the themes were varied and interesting. I learned a lot about Asia and that is why I would recommend this course to my friends. However, I would have liked to attend more face-to-face classes but the covid prevented this. [Alexandre]

Students' Feedback

- these lectures have been really inspiring and above all educational. With certainty, I can say that I have learned more about Asian countries and their cultures. Despite the fact that most of the lessons were remote, I have really enjoyed them. I wish you all the best and perhaps that we will meet again!
Yours sincerely [Lars]

Students' Feedback

- It brought me big joy and helped me to deeper my knowledge about Asian countries, which I found so interesting. Thank you so much! [Ana]
- I really enjoyed this course and its interesting format. Being able to learn information from so many different lecturers (from different countries as well) is a great opportunity. I enjoyed the more interactive lectures the most, although of course that was a treat during the pandemic. I would definitely recommend it to others! [Oleksandra]

Conclusions

The implementation of the course „Asian Community: Culture and New Media” is because of collaboration with Eurasia Foundation (from Asia)
It is as well based on collaborations with specialist from Lithuania, Japan, USA, Poland, Spain.

The case study illustrates that due to the COLLABORATION it is possible to develop intercultural competence by providing intercultural knowledge and interdisciplinary insights.

There is the hope that the course contribute s to the creation of a harmonious and **peaceful society** for everyone on earth (as it is stated in the aim of Eurasia (from Asia) Foundation).

Covid-19 has an impact on the forms of collaboration, and it doesn't stop the collaboration.