

Setting the Stage for Virtual Exchange

A Royal Roads University Case Study

Kanagawa University
International Staff Exchange
Week 2021

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ACKNOWLEDGEMENT OF TRADITIONAL LANDS

Royal Roads University acknowledges that the campus is located on the traditional lands of the Xwsepsum (Esquimalt) and Lekwungen (Songhees) ancestors and families.

It is with gratitude that we now learn and work here, where the past, present and future of Indigenous and non-Indigenous students, faculty and staff come together.

Hay'sxw'qa si'em!



WHERE IN THE WORLD? 🇨🇦



ROYAL ROADS UNIVERSITY

We are a **public university** that offers a personal approach to learning, teaching and research. We help our students:

- gain **applicable skills** to succeed in their **careers**
- foster a **sustainable future** for our planet
- apply a **changemaking** approach as **leaders** and **innovators**



ASHOKA U
Changemaker
CAMPUS

LEARNING AT ROYAL ROADS UNIVERSITY



On-Campus Learning



Online Learning



Blended Learning

- Business
- Communication & Culture
- Education & Technology
- Environment & Sustainability
- Humanitarian Studies
- Interdisciplinary Studies
- Leadership Studies
- Tourism and Hospitality

VIRTUAL EXCHANGE VS. COIL



EMERGENCE OF VIRTUAL EXCHANGE AT ROYAL ROADS UNIVERSITY

1. Joint course development set the foundation for COIL
2. Grassroots collaboration
3. Multi-collaboration momentum: COIL as an opportunity to supplement and/or enhance other partnership activities

JOINT COURSE DEVELOPMENT & COIL

- ITESO, Universidad Jesuita de Guadalajara (Mexico)
- Courses:
 - ITESO: Tourism Product Development
 - RRU: Tourism Product & Service Design



JOINT COURSE DEVELOPMENT & COIL

- Funded by Government of Canada Outbound Student Mobility Pilot Program
- Project: In a team, find a company, destination, or sector that has pivoted and reinvented its product, service or delivery
- What's next?
 - Annual delivery
 - Mexico field school for year 4
 - Introduction of COIL in other courses within the School

GRASSROOTS COLLABORATION

- Global Classrooms with the University of California Santa Cruz (USA)
- Courses:
 - UC Santa Cruz: Water Sanitation and Justice
 - RRU: Governance Innovations for Sustainability



GRASSROOTS COLLABORATION

- Faculty and international office received training together to ensure shared understanding and goals
- Despite different levels of study, common Sustainable Development Goal themes emerged from both courses:
 - Global governance and climate change
 - Collaborative governance and local water management
 - Water contamination and environmental justice

MULTI-COLLABORATION MOMENTUM

- Evolution of a partnership with Artevelde University of Applied Sciences (Belgium)
- Courses:
 - AUAS: Global Challenges
 - RRU: Business Applied Project



MULTI-COLLABORATION MOMENTUM

ARTEVELDE AND RRU COLLABORATIONS



MOU



Student
exchange



Partner
events



Dual
degree



COIL

OBSERVATIONS

- No precise formula to develop COIL projects
- Nurture partnerships with aligned institutional visions, missions and values
- Funding for COIL course development is important, but not crucial
- Timing matters: time zone, calendar, length of program
- Students genuinely want to connect beyond the project
- Does not replace physical mobility

OBSERVATIONS

- Improve collaboration by recognizing imbalances, including technology, experience, language and resources
- New collaborations often emerge from COIL
- Both student and faculty report increased intercultural awareness and feeling more energized and engaged
- International office provides administrative support and advocacy
- Buy-in takes time. Commit to sharing resources, providing workshops and fostering supportive relationships

Thank you!

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Royal Roads
UNIVERSITY