

## International Learning Practices for Multimedia University

**Assoc. Prof. Ts. Dr. Lew Sook Ling**

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**Faculty of Information Science and Technology  
Multimedia University, 75450 Ayer Keroh, Melaka, Malaysia**



# CURRENT EXCHANGE STUDENTS

1. Chongqing University
2. Universitas Widyatama
3. Soongsil University Korea
4. Universitas Telkom
5. Universitas Muria Kudus
6. University of Science & Technology Chittagong
7. Universitas Pertamina
8. IPMI International Business School



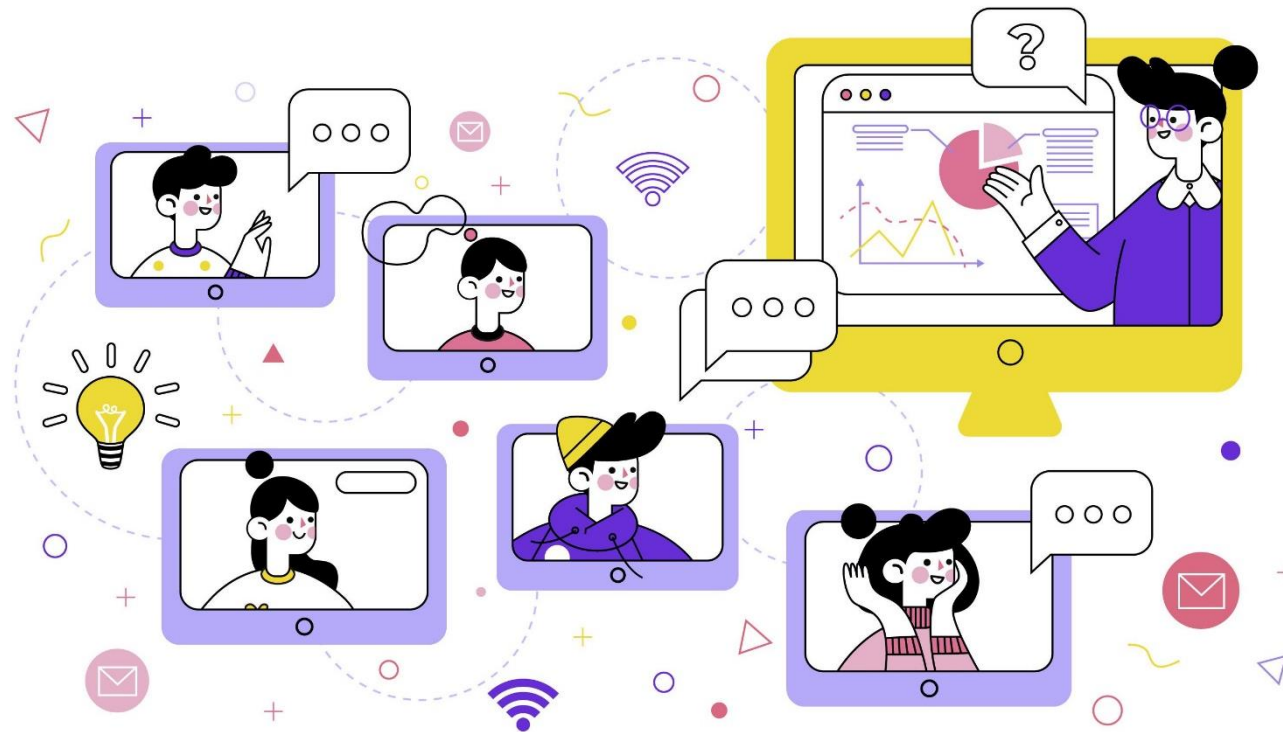


# Area (In/Out)

1. Inbound Mobility Program
2. Outbound Mobility Program

# Types

1. One Semester Exchange Program
2. Short Mobility Program (several days)
3. Two Weeks Exchange Program





# Soongsil University Korea





# Soongsil University Korea





# Universitas Widyatama





# MMU STUDENTS JOIN STUDENT EXCHANGE PROGRAMME IN INDONESIA

A total of 20 students from Faculty of Creative Multimedia (FCM) and Faculty of Information Science and Technology (FIST) participated in Student Exchange Programme 2018 at Widyatama Universitas, Indonesia for two weeks. The students were accompanied by Ms Sri Kusumawati Mohd. Daud, Ms Siti Zainab Ibrahim as academic visiting scholars and Mr Mohd Najib Osman as accompanied staff.



During the programme, the students were exposed with short courses namely Business Intelligence (BI) and E-commerce by Fakultas Teknik of Widyatama Universitas to the FIST students. The FCM students also experienced two short courses by Fakultas Visual Communication Design in Branding & New Media and Typography Kinetic, where the students were taught on basic typography, the anatomy of the font and many more.

Ms Sri Kusumawati and Ms Zainab were given opportunities to share knowledge and experiences in Bandung. Fakultas Teknik of Widyatama Universitas had organised a public talk session entitled "Research and Innovation (R&I) at MMU FIST Thundercloud Lab". In her talk, Ms Zainab presented research projects and activities that had been conducted and are currently on-going in FIST Thundercloud Lab owned by Center of Intelligent Cloud Computing (CICC). Meanwhile, Ms Sri Kusumawati presented a talk on the topic of "Pendidikan Kreatif Berkelanjutan dalam Bidang Multimedia" at Sekolah Menengah Kejuruan Negeri (SMKN 5), Bandung which was attended by the staff of the school.

It is well acknowledged that this student exchange program provides a unique opportunity for students and staff to acquire knowledge in the international setting of different cultures while exploring new places overseas. At the same time, this program provides a platform for the students and staff of both universities to network and strengthen the existing ties.



## Outbound Mobility Programmes

# MMU STUDENTS GAIN NEW PERSPECTIVE THROUGH TRIPS AND SEMINARS

On 2 May 2019, a group of FOB students from Diploma in Accounting witnessed the launching of Malaysia's first ever commodities e-commerce trading platform operated by a Malaysian company, Commodities Global Trade Sdn. Bhd. (CGTSB) that holds the executive rights under Bohai Commodity Exchange of China (BOCE). The event was graced by Prime Minister, YAB Tun Dr. Mahathir Mohamad in Putrajaya with his remarks that China was Malaysia's largest trading partner for 10 consecutive years. With the establishment of e-commerce platforms backed by the government, cross-border trade becomes safer, more effective and efficient for the businesses. The students and lecturers gained more insights on e-commerce through this educational trip.



Apart from that, a total of 30 students from Diploma in Accounting attended an Industrial Talk delivered by Mr. Faruq Arif Tajul Ariffin, the Vice President/Associate Audit Head-Islamic Banking & Shariah Audit of AmBank Group. The talk expounded on the overview and new updates in the accounting field as well as to encourage them to perform better in their studies. Mr. Faruq shared his 11 years' working experience in the audit field. The talk also benefited newcomers as an eye opener session for them to pursue their career in the field. Also present during the talk were Ms. Nun Shwu Huey, Deputy Dean for Academic and Internationalisation II FOB and lecturers.

Other than that, a total of 13 MMU students attended the AI Sharq Conference at the Royal Chulan Hotel Kuala Lumpur on 1 until 2 May 2019. The conference exposed on artificial intelligence, robotics and other disruptive technologies as a new era of the world. The speakers at this conference were YAB Tun Dr. Mahathir Mohamad, the Prime Minister of Malaysia; John Keane, a Professor of Politics in Sydney University; Rumesya Kadak, a member of Turkish Parliament and many other significant speakers. The students gained more understanding on the importance of embracing transformation for progress and transformation.



A group of members of CPA Australian Student Charter attended a career fair organised by CPA Australia in Kuala Lumpur Convention Centre (KLCC) recently. CPA Australia invited many notable names in the accounting industry such as Deloitte, EY, KPMG and PWC and multinational companies including Intel and Shell to be part of the programme. Through this career fair, several activities like motivational talk and CPA information session provided a clearer view of their potential future job prospects. Leadership games and lucky draw with an iPad and a drone as the ultimate prizes enlivened the surrounding of the event.



## FOB WELCOMES DELEGATES FROM BIRLA GLOBAL UNIVERSITY

NEWS FLASH



The Faculty of Business (FOB) welcomed the second batch of 32 MBA students and 2 lecturers from the Birla Global University (BGU), Bhubaneswar, India for an exciting 5-day International MBA Students Exchange Programme recently. The exchange programme was officiated by the dean of FOB, Assoc. Prof. Ts. Dr. Gerald Goh Guan Gan who wished the students a fruitful exchange experience in Malaysia. Representing BGU were Asst. Prof. Dr. Anubha Ray and Asst. Prof. Dr. Sadananda Meher, who hoped that this exchange programme would further strengthen the collaboration between MMU and BGU in the areas of academic, research and innovation, and student mobility programme. Also present were the deputy deans of FOB, R&I committee members, fellow lecturers, and postgraduate students.



During the exchange programme, the BGU and FOB postgraduate students attended a panel discussion session, themed as "Current Issues and Challenges in Businesses", aimed to widen the horizon of participants by sharing interesting and contemporary issues and challenges in businesses. The panelists of the discussion session were: Prof. Dr. Hishamuddin Bin Ismail (MMU), Prof. Dr. Elsadig Musa Ahmed (MMU Asst. Prof. Dr. Anubha Ray (BGU) and Asst. Prof. Dr. Sadananda Meher (BGU). Moreover, education trips were organised where the participants visited the Sasana Kijang Museum and Art Gallery, Bank Negara Malaysia, Kuala Lumpur and also the high technology Yakult (M) Sdn. Bhd. factory in Seremban, Negeri Sembilan. The exchange programme also emphasises on fostering the intercultural integration of BGU and FOB postgraduate students through visits to some of Melaka's popular heritage sites and the federal administrative centre of Malaysia – Putrajaya.

During the closing and certificates presentation ceremony, the dean of FOB expressed his gratitude to the organising committee members and FOB postgraduate students for successfully conducted the exchange programme. The BGU delegates and MBA students also expressed their heartfelt appreciation to MMU for hosting the exchange programme and hope that a similar programme can be continued in the future.



## EXCHANGE STUDENTS FROM INDONESIA RECEIVES WARM WELCOME FROM FOB

NEWS FLASH



A total of 24 students and 8 staff from the Universitas Mercu Buana (UMB), Jakarta, Indonesia were feted to a welcoming ceremony by the Faculty of Business (FOB) for an exciting 15-day International Students Exchange Programme. The ceremony was officiated by Assoc. Prof. Ts. Dr. Gerald Goh Guan Gan, the Dean of FOB at Melaka campus recently. Representing UMB was Dr. Ponco Budi Sulistyono, who hoped this inaugural exchange programme would further strengthen the collaboration in the areas of academic, research and innovation, and student mobility programme.



During the exchange programme, the students attended a series of Digital Entrepreneurship Workshops which were conducted by Ms. Siti Zakiah Melatu Sami. The workshops aimed to train the participants in developing a viable business model, covering topics such as creating a Business Model Canvas (BMC), web development, social media marketing, and business pitching. In addition, a career sharing by the CEO of Wahdah.my (an online car rental platform) and an industrial talk by start-up leaders from Sprinta (Malaysia's first cloud printing network) were held. Education trips also were organised as part of the activities in the programme.



Apart from that, Dr. Ponco Budi Sulistyono and Mr. Riki Arswendi were both invited as guest lecturers to share with the students on how effective communication skills play an essential role in building a profitable relationship with business partners and customers. Also, a panel discussion entitled "Introduction to Digital Transformation Technologies" was held, involving researchers from both institutions. Representing MMU were Dr. Liew Tze Wei and Dr. Mohammad Tariqul Islam Khan; representing UMB were Ms. Yuni Tresnawati and Mr. Kurniawan Prasetyo. Such an exchange of teaching and learning activities, as well as research findings open more rooms for potential collaboration between both higher learning institutions in the future.



The students from both universities presented a series of traditional and contemporary performances which mesmerised the members of the audience during the award and certificate presentation ceremony. Representing UMB was Ms. Yuni Tresnawati who expressed her heartfelt appreciation to MMU for hosting the exchange programme and hoped that a similar programme can be continued in the future. The ceremony ended with the presentation of awards and certificates to the winning teams of the Digital Entrepreneurship Business Idea Challenge, as well as the committee members, trainers, and instructors who have contributed to the success of the exchange programme.

Written by: Tan Gek Siang



## FOB WELCOMES INTERNATIONAL MBA STUDENTS FROM INDIA

NEWS FLASH



A group of 32 students and 2 lecturers from the Birla Global University (BGU), Bhubaneswar, India were formally welcomed for an exciting 5-day International MBA Students Exchange Programme in Melaka campus recently. The exchange programme was officiated by Assoc. Prof. Ts. Dr. Gerald Goh Guan Gan, the Dean of Faculty of Business (FOB) who wished the students a fruitful exchange experience in Malaysia. Representing BGU were Asst. Prof. Dr. Archana Choudhury and Asst. Prof. Dr. Sujit Kumar Patra, who hoped that this inaugural exchange programme would further strengthen the collaboration between MMU and BGU in the areas of academic, research and innovation, and student mobility programme.



During the exchange programme, the BGU and FOB postgraduate students attended a panel discussion session, "Digital and Technology Transformation", aimed to widen the horizon of participants by sharing interesting development of technologies in the field of education (Dr. Liew Tze Wei, MMU), finance (Mr. R. Rajagopal, MMU), marketing (Dr. Sujit Kumar Patra, BGU), economics (Mr. Bello Mufutau Opeyemi, MMU GRA), and human resource management (Dr. Archana Choudhury, BGU). Moreover, the education trips and visits were organised for the students to gain diverse insights and to enjoy beautiful places around Melaka, Negeri Sembilan and Kuala Lumpur.

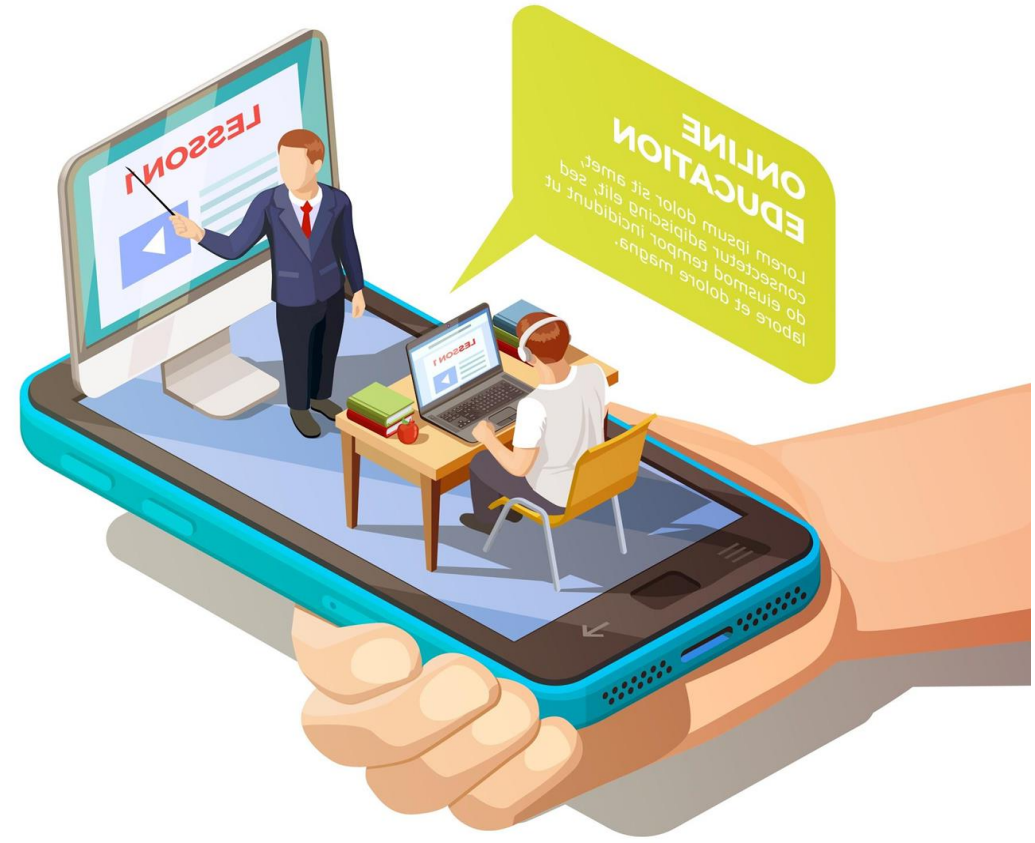
During the closing and certificates presentation ceremony, the Dean of FOB expressed his gratitude to the organising committee and FOB postgraduate students for successfully conducted the exchange programme. The BGU delegates and MBA students also expressed their heartfelt appreciation to MMU for hosting the exchange programme and hope that similar programmes can be continued in the future.





# NEW FORM OF EDUCATION

- Covid-19
- Movement Control Order (MCO)
- Trimester 1 (2021/2022) - lectures, tutorials and labs
- Online Learning
- Virtual Classroom



Picture in this slide is designed by Freepik



# Virtual Classroom Learning Model (VCLM) - STUDENTS

## BEFORE TRIMESTER

**CHECK ANNOUNCEMENTS**  
from MMU official platforms



Gmail Email or Calendar

### PREPARATIONS



Subject registrations



Access to a speaker/headset  
and mic.

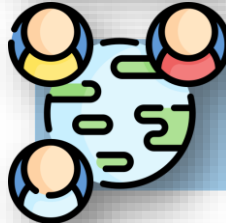
## DURING TRIMESTER



**ONLINE FACE-TO-  
FACE LECTURES**



**ONLINE NON-F2F  
LECTURES**



**ONLINE CLASS  
ACTIVITIES**



**ASSESSMENTS**



**COMMUNICATION**

## ONLINE TOOLS

1

**VIDEO CONFERENCE/  
SCREENCAST**



2

**CONTENT MANAGEMENT**



3

**COLLABORATION/ DISCUSSION**



4

**ASSESSMENT/FEEDBACK**



5

**COMMUNICATION**





2

## CONTENT MANAGEMENT



Student List: TBI3131-BUSINESS INTELLIGENCE

Class :

Please Select

Please Select

1AV

1BL

BI1

E1AV










EX1



Student List: TBI3131-BUSINESS INTELLIGENCE

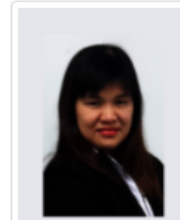
Class :

E1AV

|   | dent ID    | Student Name/Email            | Telephone No. | Social Media  |
|---|------------|-------------------------------|---------------|---|
|   | 1501345    | 1211501345@student.mmu.edu.my | +62           |    |
|   | 1502901    | 1211502901@student.mmu.edu.my | +62           |    |
|   | 1502905    | 1211502905@student.mmu.edu.my | +62           |    |
|   | 1501344    | 1211501344@student.mmu.edu.my | +62           |    |
| 5 | 1211501336 | 1211501336@student.mmu.edu.my | +62           |    |
| 6 | 1211501342 | 1211501342@student.mmu.edu.my | +62           |  |
| 7 | 1211501337 | 1211501337@student.mmu.edu.my |               |  |
| 8 | 1211501341 | 1211501341@student.mmu.edu.my | +62           |  |
| 9 | 1211501340 | 1211501340@student.mmu.edu.my | +62           |  |

Generate to Excel

:: My Profile



Low Sook Ling  
(1001024035)

Edit Profile



:: Registered Course List

TBI3131 - BUSINESS INTELLIGENCE  
(FIST, TRIM : 2110)

- ▶ Teaching Plan
- ▶ Lecturer's Info
- ▶ Assignment Report
- ▶ Discussion Board
- ▶ Fast Download
- ▶ Groups
- ▶ Learning Activity
- ▶ Learning Outcomes
- ▶ Quiz & Exercise
  - Category
  - Question
  - Create Quiz / Exercise
  - Reports
  - Statistic Reports
- ▶ Reports Usage
- ▶ Student List
- ▶ Content Archive
- ▶ Attendance QR Code
- ▶ Today & Upcoming Classes



## Attendance QR Code : TBI3131-BUSINESS INTELLIGENCE

### List of Previous Class

| No | Template No. | Class Section | Class Date | Class Start Time | Class End Time | View                            |
|----|--------------|---------------|------------|------------------|----------------|---------------------------------|
| 1  | 13           | EX1           | 28-10-2021 | 15:00:00         | 17:00:00       | <a href="#">View Attendance</a> |
| 2  | 13           | BI1           | 28-10-2021 | 15:00:00         | 17:00:00       | <a href="#">View Attendance</a> |
| 3  | 13           | 1AV           | 27-10-2021 | 09:00:00         | 11:00:00       | <a href="#">View Attendance</a> |
| 4  | 13           | E1AV          | 27-10-2021 | 09:00:00         | 11:00:00       | <a href="#">View Attendance</a> |
| 5  | 12           | BI1           | 21-10-2021 | 15:00:00         | 17:00:00       | <a href="#">View Attendance</a> |
| 6  | 12           | EX1           | 21-10-2021 | 15:00:00         | 17:00:00       | <a href="#">View Attendance</a> |
| 7  | 12           | 1AV           | 20-10-2021 | 09:00:00         | 11:00:00       | <a href="#">View Attendance</a> |
| 8  | 12           | E1AV          | 20-10-2021 | 09:00:00         | 11:00:00       | <a href="#">View Attendance</a> |
| 9  | 11           | BI1           | 14-10-2021 | 15:00:00         | 17:00:00       | <a href="#">View Attendance</a> |
| 10 | 11           | EX1           | 14-10-2021 | 15:00:00         | 17:00:00       | <a href="#">View Attendance</a> |
| 11 | 11           | 1AV           | 13-10-2021 | 09:00:00         | 11:00:00       | <a href="#">View Attendance</a> |
| 12 | 11           | E1AV          | 13-10-2021 | 09:00:00         | 11:00:00       | <a href="#">View Attendance</a> |
| 13 | 10           | BI1           | 07-10-2021 | 15:00:00         | 17:00:00       | <a href="#">View Attendance</a> |
| 14 | 10           | EX1           | 07-10-2021 | 15:00:00         | 17:00:00       | <a href="#">View Attendance</a> |

## View Attendance : TBI3131-BUSINESS INTELLIGENCE

Class Date : 21-10-2021  
 Class Time : 15:00:00 - 17:00:00

Lecturers are allow to reject student attendance if necessary. Kindly change the Present status from Yes to No and click on Refresh List button to update. Attendance of rejected student will **NOT** being sent to Camsys.  
*This process only allow up to 10PM on same class date.*

### Present List :

| No. | Student ID | Student Name                  | Present                            | Check In Time       | Check In Status |
|-----|------------|-------------------------------|------------------------------------|---------------------|-----------------|
| 1   | 1211501345 | BAGJA 9102 KURNIAWAN          | <input type="button" value="Yes"/> | 2021-10-21 15:56:28 | Online          |
| 2   | 1211502901 | DENI ARDIANSYAH               | <input type="button" value="Yes"/> | 2021-10-21 15:56:47 | Online          |
| 3   | 1211502905 | FAILASOFFA NURI AZ ZAHROH     | <input type="button" value="Yes"/> | 2021-10-21 15:56:27 | Online          |
| 4   | 1211501344 | HAYDAR RIZALDY PUTERA PRAYUDI | <input type="button" value="Yes"/> | 2021-10-21 15:56:45 | Online          |
| 5   | 1211501336 | MUHAMMAD ISKANDAR DEVANTO     | <input type="button" value="Yes"/> | 2021-10-21 15:56:21 | Online          |
| 6   | 1211501342 | NADIA ARIANA                  | <input type="button" value="Yes"/> | 2021-10-21 15:56:14 | Apps            |
| 7   | 1211501337 | NAUFAL REZKY ANANDA           | <input type="button" value="Yes"/> | 2021-10-21 15:56:29 | Online          |
| 8   | 1211501341 | RAIHAN ROMZI RAKHMAN          | <input type="button" value="Yes"/> | 2021-10-21 15:57:04 | Manual          |
| 9   | 1211501340 | WAHYU HAUZAN RAFI             | <input type="button" value="Yes"/> | 2021-10-21 15:56:23 | Apps            |

[Refresh List](#)



Announcement

### Midterm Test-18th September 2021 (Saturday)@3.00 pm-4.30 pm

by Lew Sook Ling ; 08-Sep-2021 Comment is disabled

Dear all,

Your Midterm Test will be conducted on 18th September 2021 (Saturday) from 3.00 pm to 4.30 pm.

Format: Multiple-Choice Questions / True False Questions / Short Answers Questions / Structured Questions.

Coverage: Lectures 1, 2 and 3

Platform: Google Form; Access link will be announced in due course

Thank you.

My best regards,  
Lew SL

### Lab Materials

by Lew Sook Ling ; 08-Sep-2021 Comment is disabled

Dear all,

Please get the lab materials from the below link:

<https://drive.google.com/drive/folders/1oQhYxEJhOaxmsqcOk9EJEuk7Bf-IBnVH?usp=sharing>

For lab presentation, please refer to the question assigned to you via this

link: [https://docs.google.com/spreadsheets/d/1lycuBAQGT0NK\\_TeMwVNZvKj9RngZMuRf-z2VEKd7\\_qo/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1lycuBAQGT0NK_TeMwVNZvKj9RngZMuRf-z2VEKd7_qo/edit?usp=sharing)

Thank you.

My best regards,  
Lew SL







# Google Classroom: **classroom.google.com**

Aside from **MMLS**, **Google Classroom** is used.

3

## COLLABORATION/ DISCUSSION



Google Classroom

To do To review Calendar

TBI3131 Business Intel...

TIM3221 Internet Mar...  
IM1

TKI3151 Knowledge In...  
T3 - 2020/2021

Instructions Student work

### Assignment 1 Video Submission

12

Handed in

19

Assigned

Handed in

BAGJA 9102  
KURNIAWAN



Assignment 1 - Group ...  
Handed in

CARMEN LOW JIA  
MIN



Assignment 1 - Group ...  
Handed in

CHONG SHU BIN



Assignment 1 - Group ...  
Handed in

CHU LEI WERN



Assignment 1 - Group ...  
Handed in

FAILASOFFA NURI  
AZ ZAHROH



Assignment 1 - Group ...  
Handed in

LAI YAN BO



Assignment 1 - Group ...  
Handed in

LOURA CHRIS  
LAWRENCE



[Assignment 1 - Gr  
Handed in

MOHAMMAD  
RAED  
MOHAMMAD  
AYOUB



No attachments  
Handed in late

MUHAMMAD  
ISKANDAR  
DEVANTO



Assignment 1 - Group ...  
Handed in late

B. AARON  
KAYSHEN PILLAY



Assignment 1 - Group ...  
Handed in

RAIHAN ROMZI  
RAKHMAN



Assignment 1 - Group ...  
Handed in

YU YAN SIONG



Assignment 1 - group ...  
Handed in



Lew Sook Ling

21 Oct

Below are the details of the webinar "Sustainability: Data Science to the Rescue"

**Date:** Friday, October 22nd

**Time:** 1200 – 1400 Singapore (UTC + 8)

**Link:** [https://sap-se.zoom.us/webinar/register/WN\\_7n6c\\_EoXRNaEPRIX3UnACQ](https://sap-se.zoom.us/webinar/register/WN_7n6c_EoXRNaEPRIX3UnACQ) (once you register using the Zoom Registration, the Zoom link and Calendar ics file would be shown at the bottom, please download and save it to your calendar)

### 5 class comments



Lew Sook Ling 21 Oct

Anyone has registered? Have you received the link and password to join? Please reply here immediately. Thanks



NUR SARAH NAJIHAH BINTI NOR ALAHYADI 21 Oct

I have registered and received the link and password via email madam



BIN NOUH ABDULAZIZ FAHAD A 22 Oct

I already registered and received the link and password via email madam



LOURA CHRISTIE LAWRENCE 22 Oct

I have registered and received the link and password via email madam and added reminder on google calendar :)

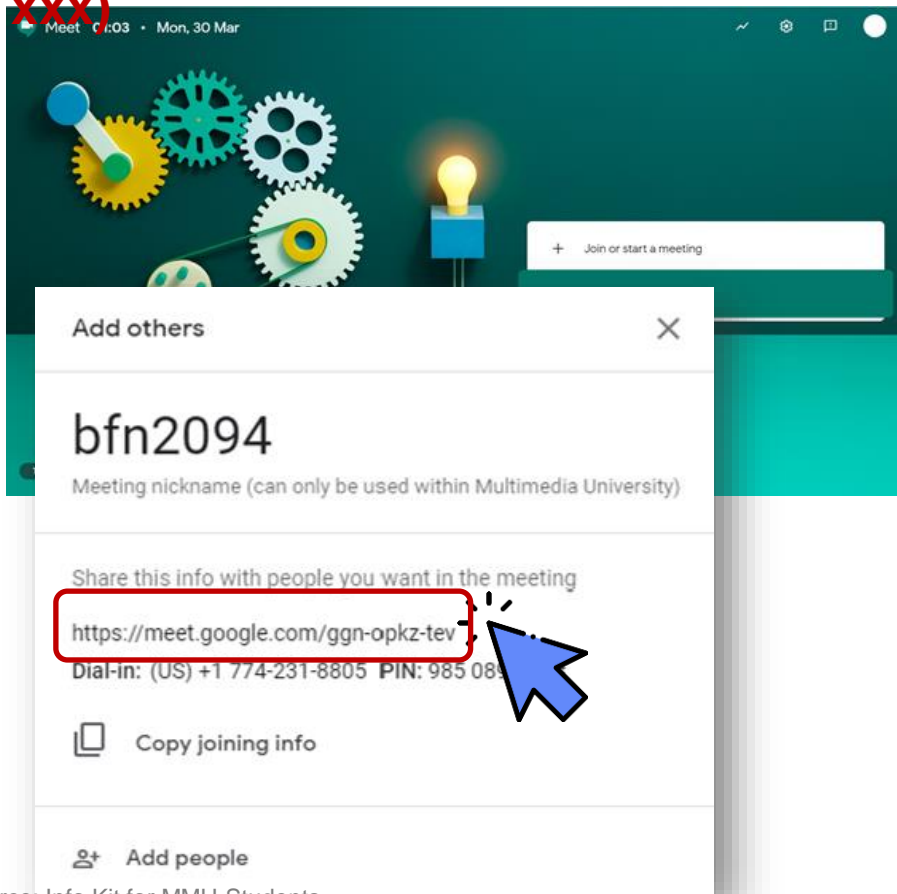




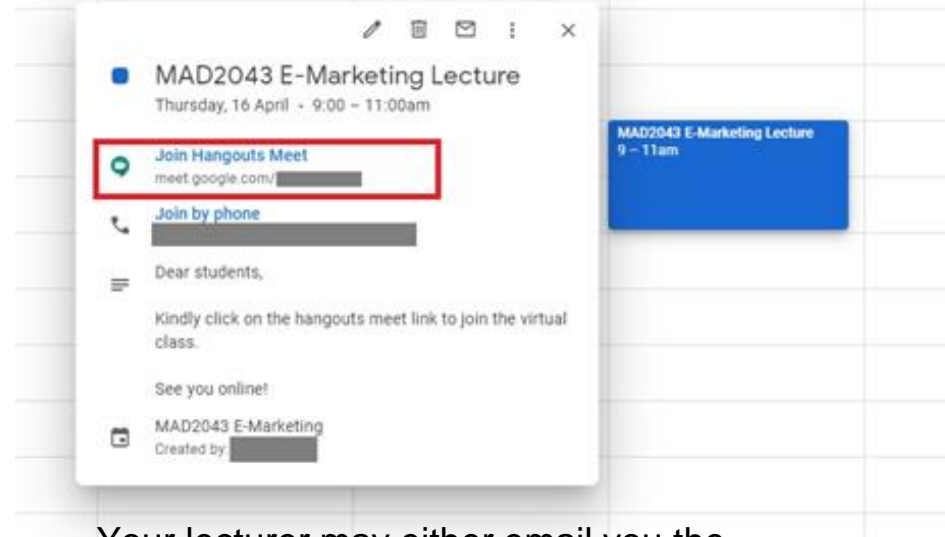
# Join class on Google Meet

Virtual classes will be conducted via Google Meet

#1: Using the **meet link** given by your lecturer (**[meet.google.com/xxx-xxx-xxx](https://meet.google.com/xxx-xxx-xxx)**)



#2: From **Google Calendar** event



Your lecturer may either email you the Meet link, post it on MMLS/Google Classroom or send you a Calendar invite with the link.

Note:  
Recordings of classes are shared via MMLS or Google Classroom





Google Hangouts Meet ([meet.google.com](https://meet.google.com))

# Join class on Google Meet

Virtual classes will be conducted via Google Meet

1

## VIDEO CONFERENCE/ SCREENCAST



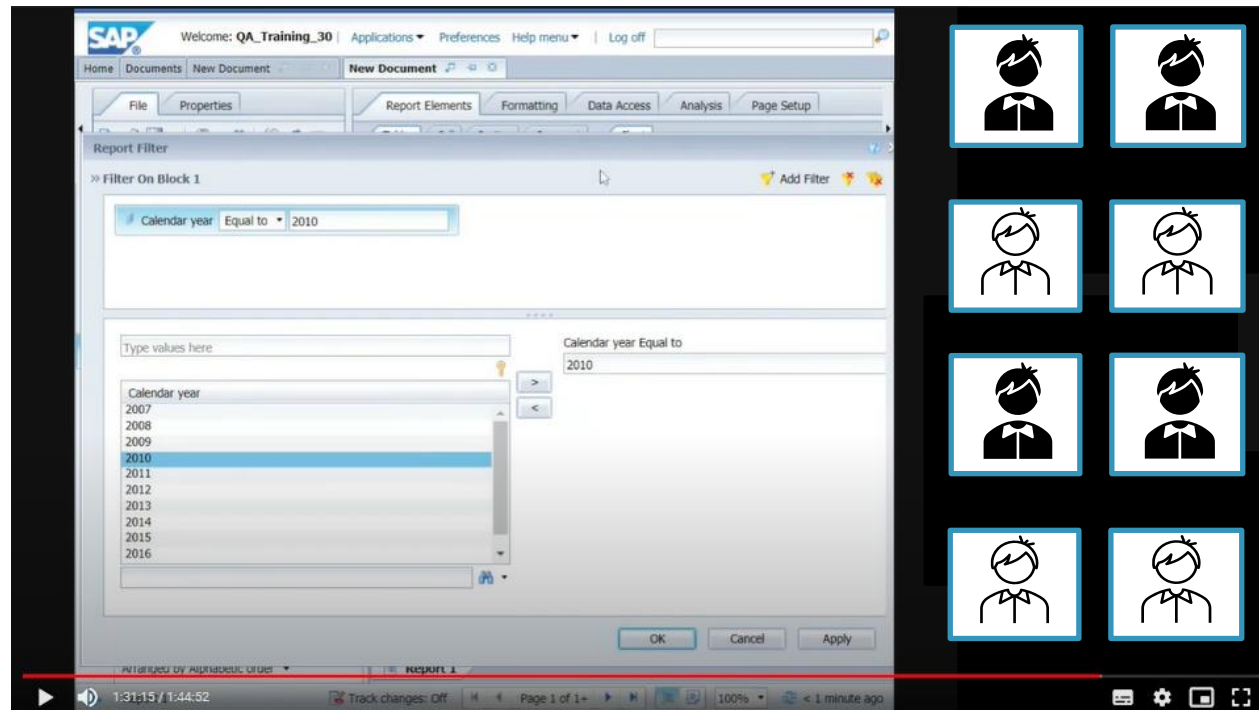
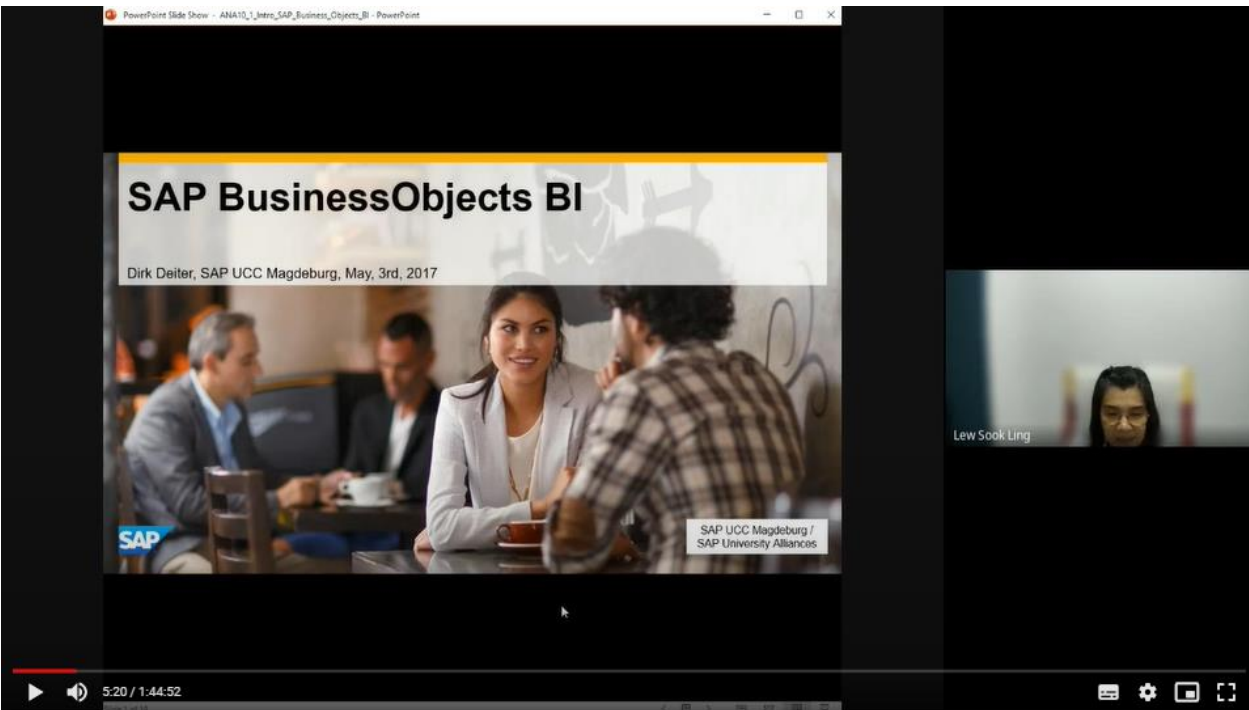
Google  
Hangouts



Google  
Meet



Skype



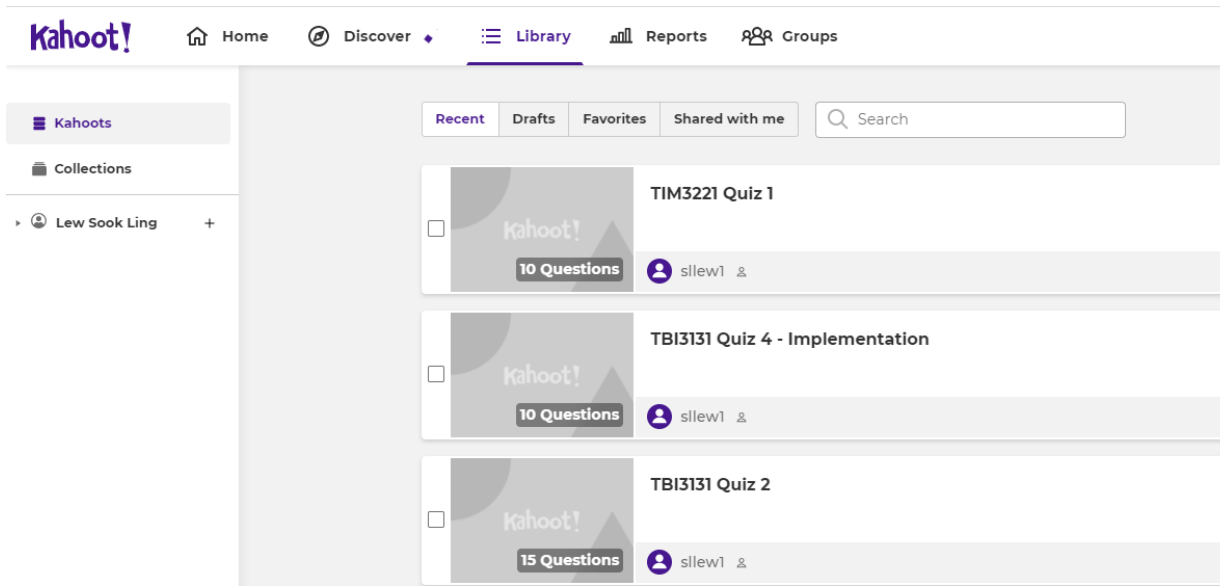
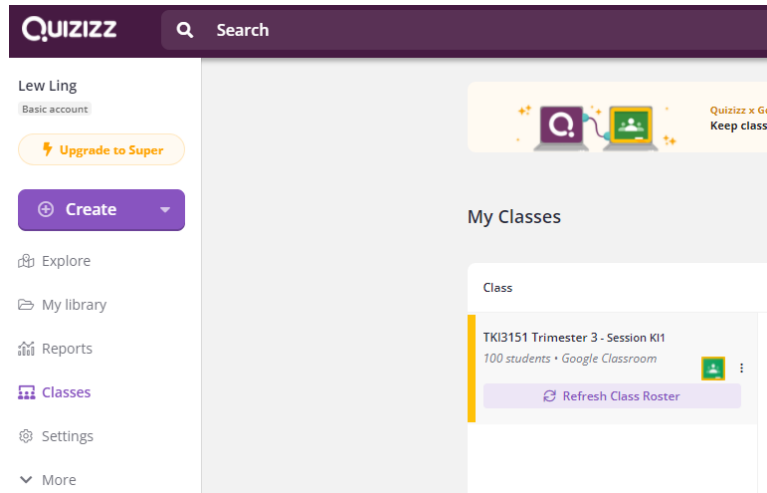


4

ASSESSMENT/FEEDBACK

QUIZZZ

K!



QuestionsResponses30SettingsTotal points: 5

Quiz 2 - 20/10/2021 - TBI3131 2110

Quiz 2 - 20/10/2021 - TBI3131 2110  
TBI3131 BUSINESS INTELLIGENCE  
TRIMESTER 1, 2021/2022  
20 October 2021 (Wednesday)  
15 minutes  
via Google Form

This form is automatically collecting email addresses for Multimedia University users. [Change settings](#)

Full Name\*

Short-answer text

Student ID \*

Short-answer text

Programme \*

☐ BIA

☐ ITM

☐ Other

17



# Thank you!

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Information provided is up to date and accurate. MMU reserves the right to make, without notice, amendments, or modification, as may deem necessary.

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