

University of
Applied Sciences

Windesheim



Purposeful Perspectives

2020-2027

Rob Maat / Roelijn Kok



**We won't
return to
normality,
because
normality
was the
problem!**



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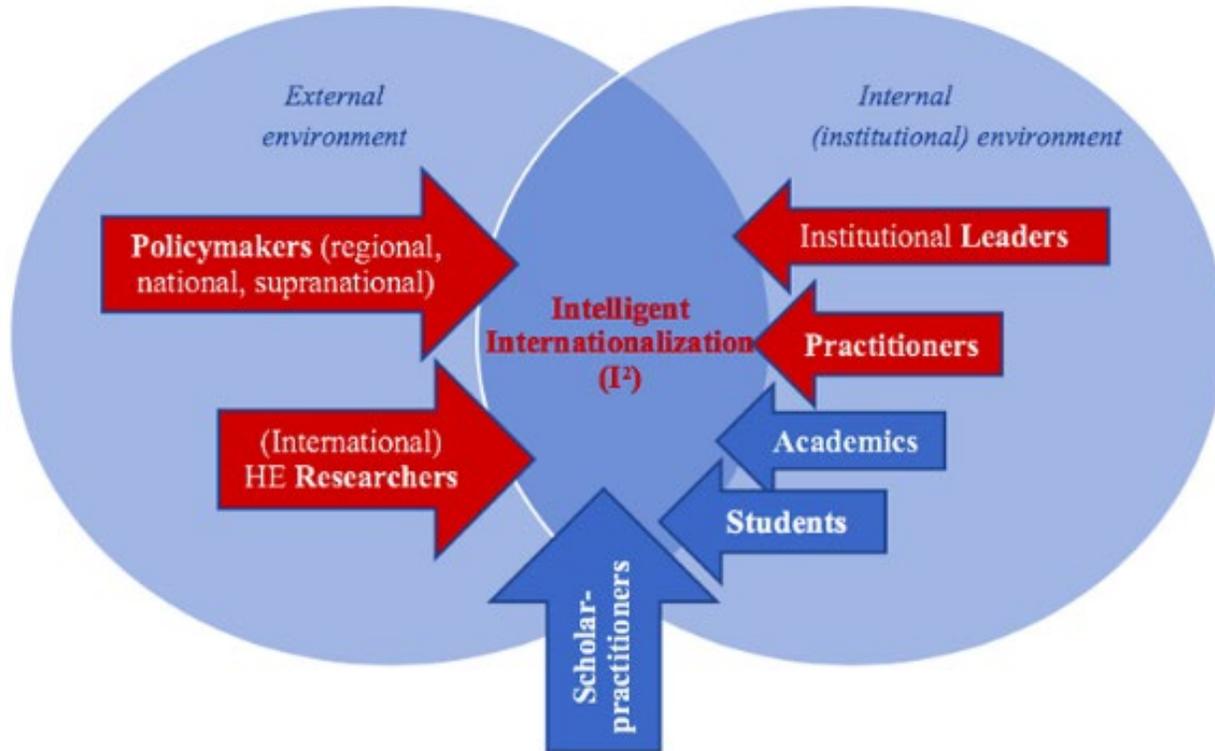
Internationalisation at Windesheim

- Erasmus+ - 2021-2027
 - Student & Staff Mobility (also blended/virtual)
 - Environmental friendly practices
 - Inclusiveness
 - Civic Engagement
- New Internationalisation Strategy
 - Purposeful Perspectives
 - Intelligent Internationalisation
 - Intercultural Competences

Internationalisation becomes a Win-Win(desheim)
for all stakeholders



Intelligent Internationalisation



Intelligent Internationalization, Hans de Wit, Kara A. Godwin, 2019





Now & Then

- Many partners
- No real datamanagement
- Collaboration mostly through mobility
- International activities for happy few
- Towards stronger datamanagement
- More than just mobility
- COIL / Virtual Exchange
- Include regional stakeholders
- Internationalisation4all



Connecting the dots

- Students – competences, satisfaction, WISE
- Faculty – mobility, competences
- (Co)Curriculum – ICOM, online/blended
- Services – datamanagement, housing
- Positioning – active collaboration with regional stakeholders
- Applied Research – strengthen ties to partners



Examples at Windesheim

ICOM

- Flemish framework for international and intercultural competences
- Integration into learning outcomes of every study programme
- Giving curriculum an active international / intercultural dimension

WISE

- From project to structural
- All outgoing exchange students (and more)
- 3EC module
- Additional outcome: common language





Concluding:

Partnerships and exchange will essentially become more complex, but will enable larger groups of students and faculty to engage in international & intercultural practices

W ant to learn more?

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