



# **Richmond, The American International University in London and Our Partnership Engagement Since the Pandemic Outbreak**

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# **Richmond, The American International University in London and Our Partnership Engagement Since the Pandemic Outbreak**



- 1. A brief introduction to Richmond**
- 2. Academic life during the Pandemic**
- 3. Partnership engagement at Richmond**
- 4. Concluding remarks**



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# 1. London: World's number ONE international student city (QS, 2018 and 2019)

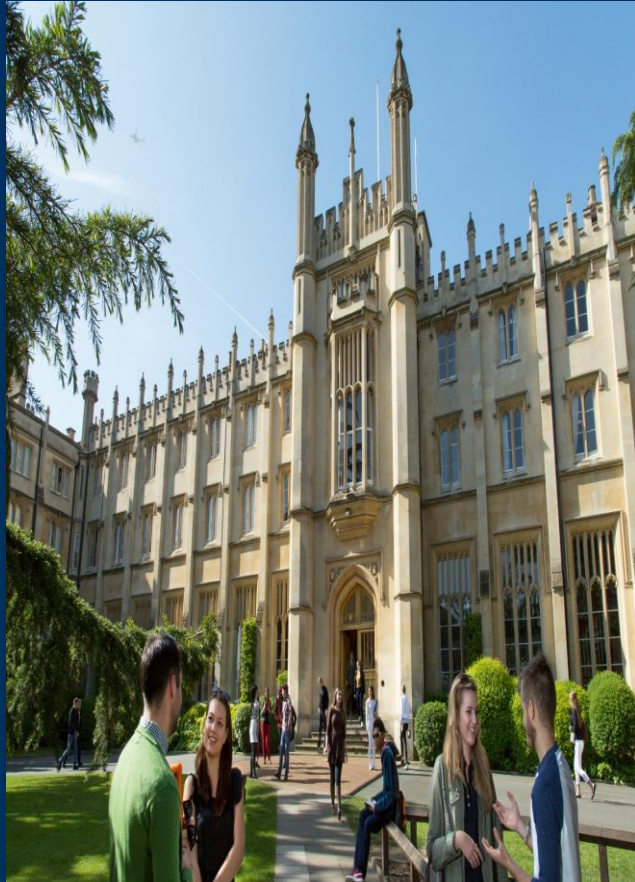


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# 1. Richmond University London in London



Youtube - Richmond University London: a Guide



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# 1. The Richmond Difference

## - *The Liberal Arts Approach*



The Liberal Arts philosophy permeates through the entire programmes of all degrees, recognised in UK and USA.

- ☐ Employability and social engagement
- ☐ Critical & creative thinking
- ☐ Communication skills (oral + written) with inter-cultural awareness
- ☐ Social responsibility and unity in diversity
- ☐ Teamwork & Independence



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# 1. The Richmond Difference

## - Rich Internship programme



### Undergraduate Internship Opportunities in London

- Student must maintain a 3.0 GPA (B equivalent) and be in their 3<sup>rd</sup> year
- 8 to 10 weeks in length
- Available Fall, Spring or Summer



### Worldwide Internship Opportunities

- Internship opportunities available in London, Europe, Asia, North & South America



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## 2. Academic Life during the Pandemic



- ❑ Similar stories with all other universities – courses being delivered online via Blackboard, Zoom etc.
- ❑ However, it is especially challenging for Richmond due to its characteristics: highly international body of students; society closely associated course content; and very hands-on personal and institutional care
- ❑ All adapted amazingly well teaching wise, and huge improvement was made in the summer schools and how Fall semester, with a mixed mode learning and teaching that starts in November 2020.



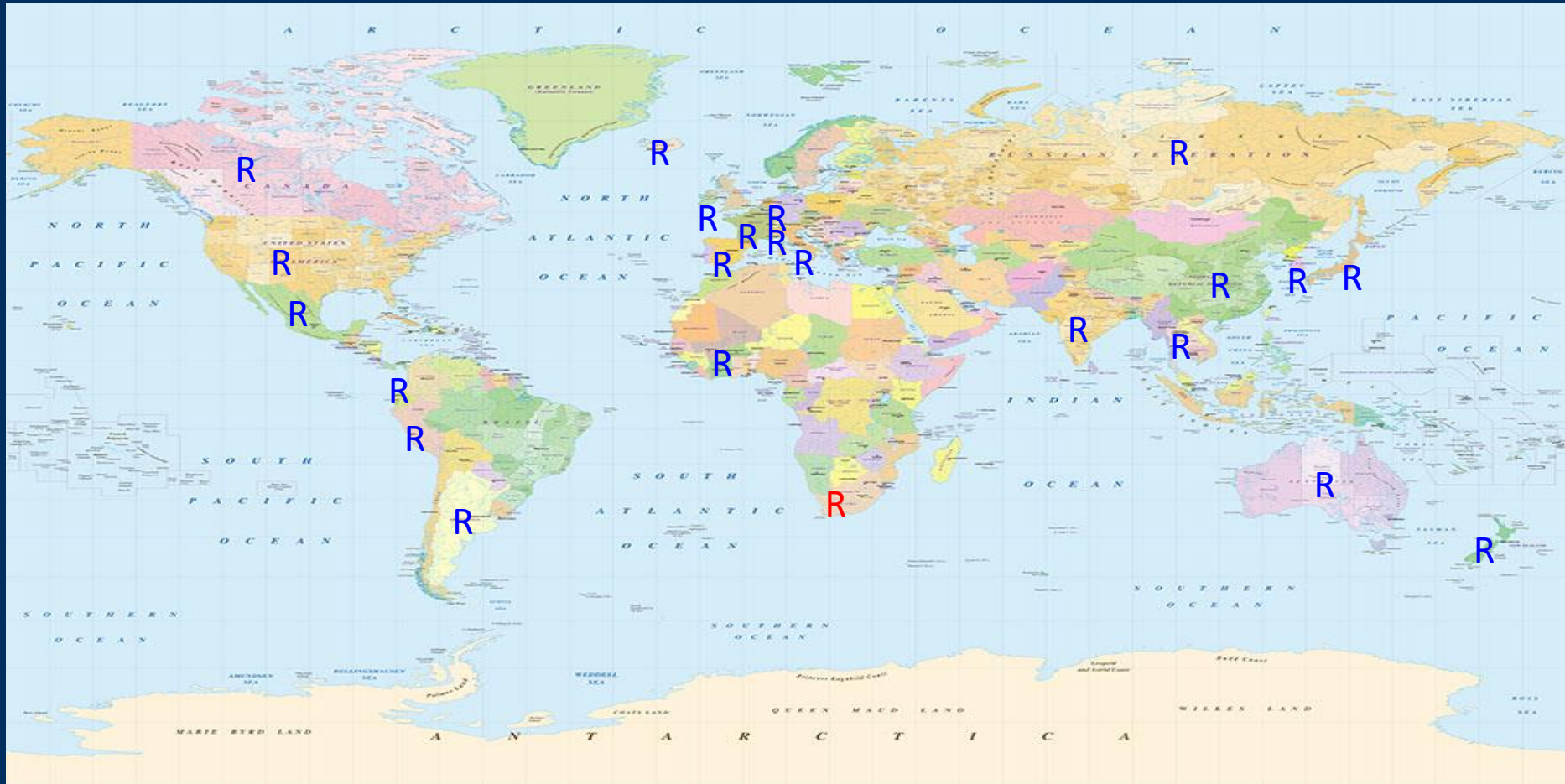
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### 3. Partnership engagement at Richmond

- Study abroad and exchange programmes



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### 3. Partnership engagement at Richmond

#### - Existing exchange programmes



- ❑ International Partnership Office participating in virtual study abroad events (with pre-recorded videos) for partners (Paris School of Business, Curry College etc) and challenges of prerecording videos vs virtual live sessions, exploring new approaches
- ❑ Virtual (e.g. BLCU) and physical exchanges, where possible, to keep the programmes in action.



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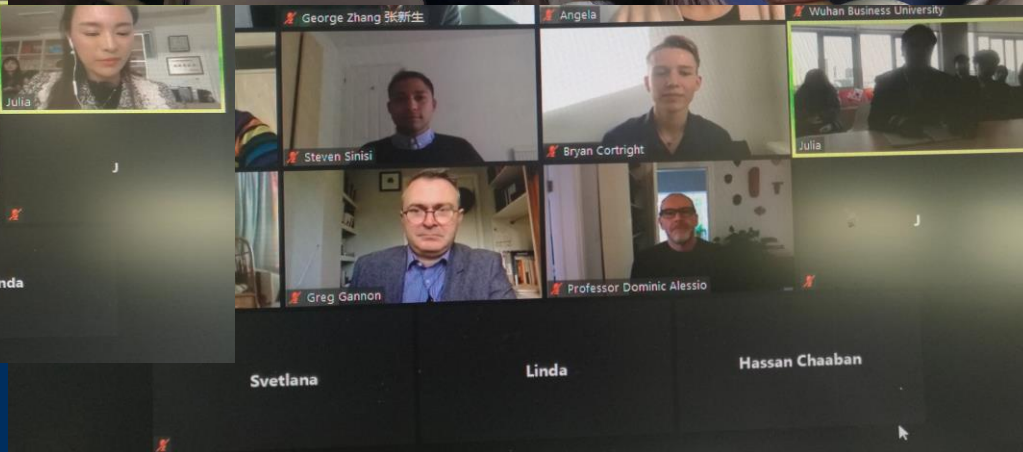
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### 3. Partnership engagement at Richmond Virtual Exchange Events



An online exchange  
Event with WBU in  
China (October 2020)



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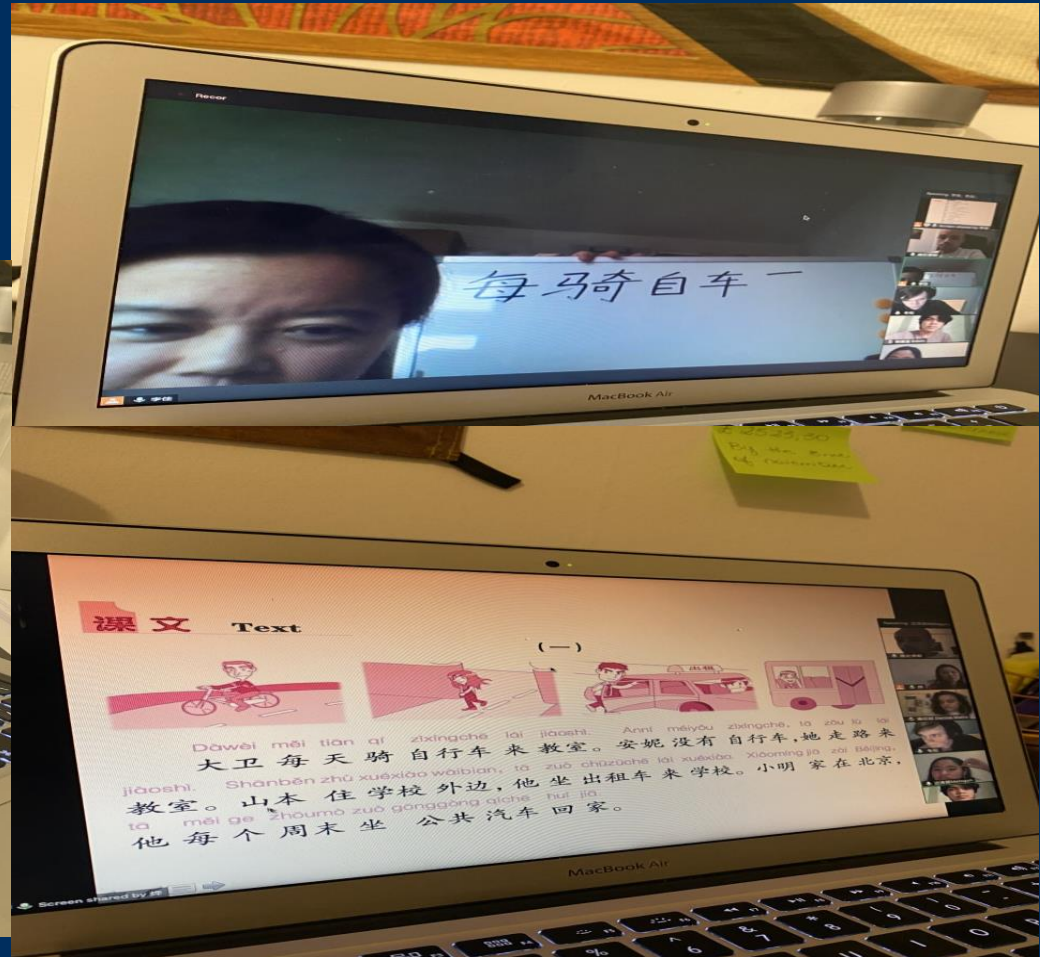


# 3. Partnership engagement at Richmond



- New and expanding partnerships

Richmond students join  
exchange programme online



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### 3. Partnership engagement at Richmond



#### - New and expanding partnerships

- ❑ International Partnership Office is busy – meeting regularly over Zoom etc, with existing partners to discuss solutions and future plans; and with potential partners about collaboration and visits when it is possible
- ❑ Virtual meetings are not ideal as they lack the human contact and touch, but necessary at the moment to keep partnership alive, like this event. So thank our partner Kanagawa University for organising this online partnership meeting



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## 4. Concluding remarks

- ❑ Richmond is changing as most other universities, and indeed the entire world in this interesting times, and is already planning for its next phase approaching its 50<sup>th</sup> years anniversary
- ❑ Internationalism is at the heart of Richmond and this will not change, hence partnership programmes are critical for Richmond.
- ❑ Pandemic will be over, but the partnership practices will no longer be the same as before. However, human interaction is always important. Richmond always looks forward to welcoming colleagues in London and meeting colleagues when possible.



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Thank you very much

どうもありがとうございました

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